



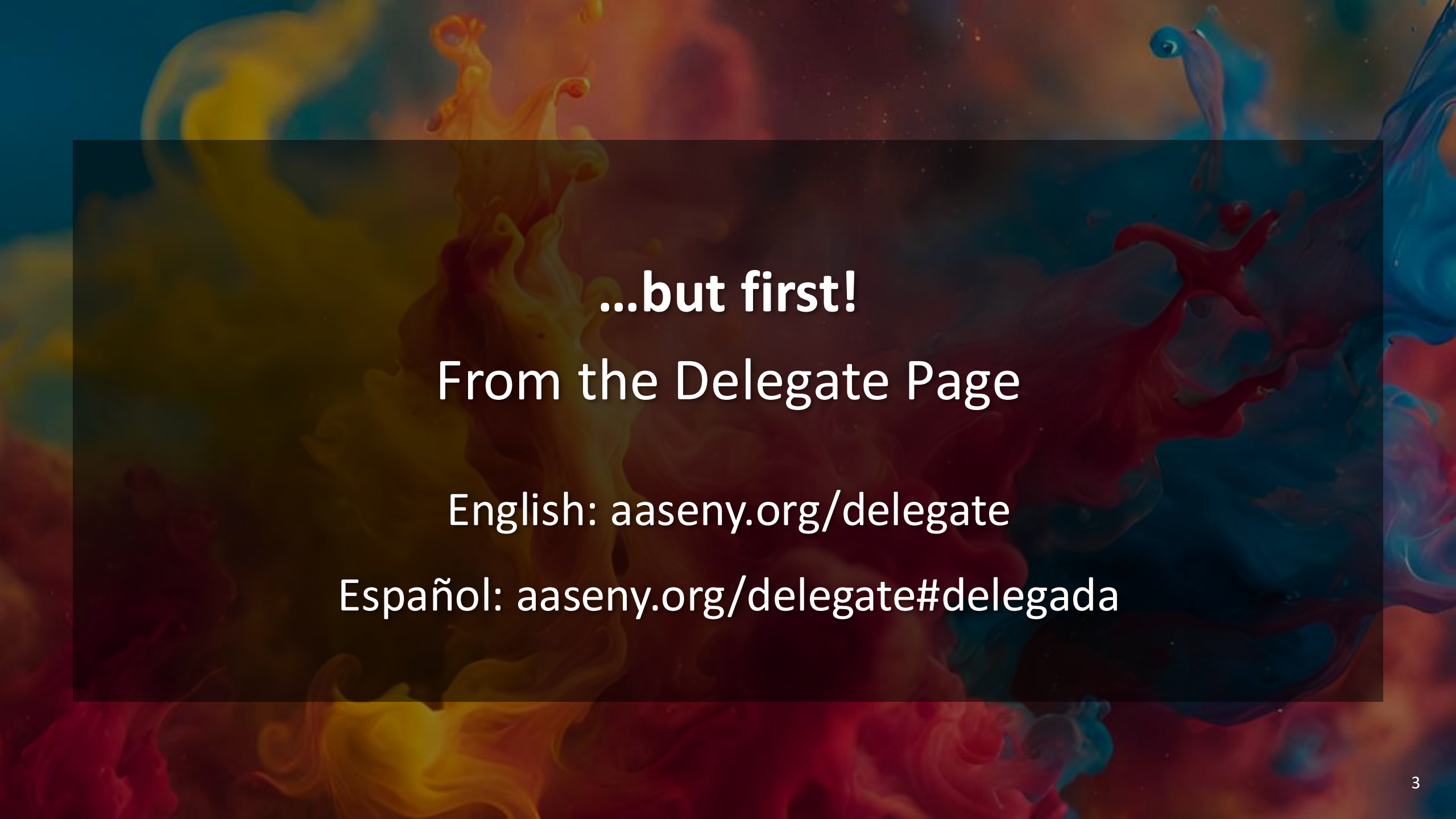
Delegate Report

SENY Post-Conference Assembly

June 14, 2025

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75th General Service Conference Delegate Report back



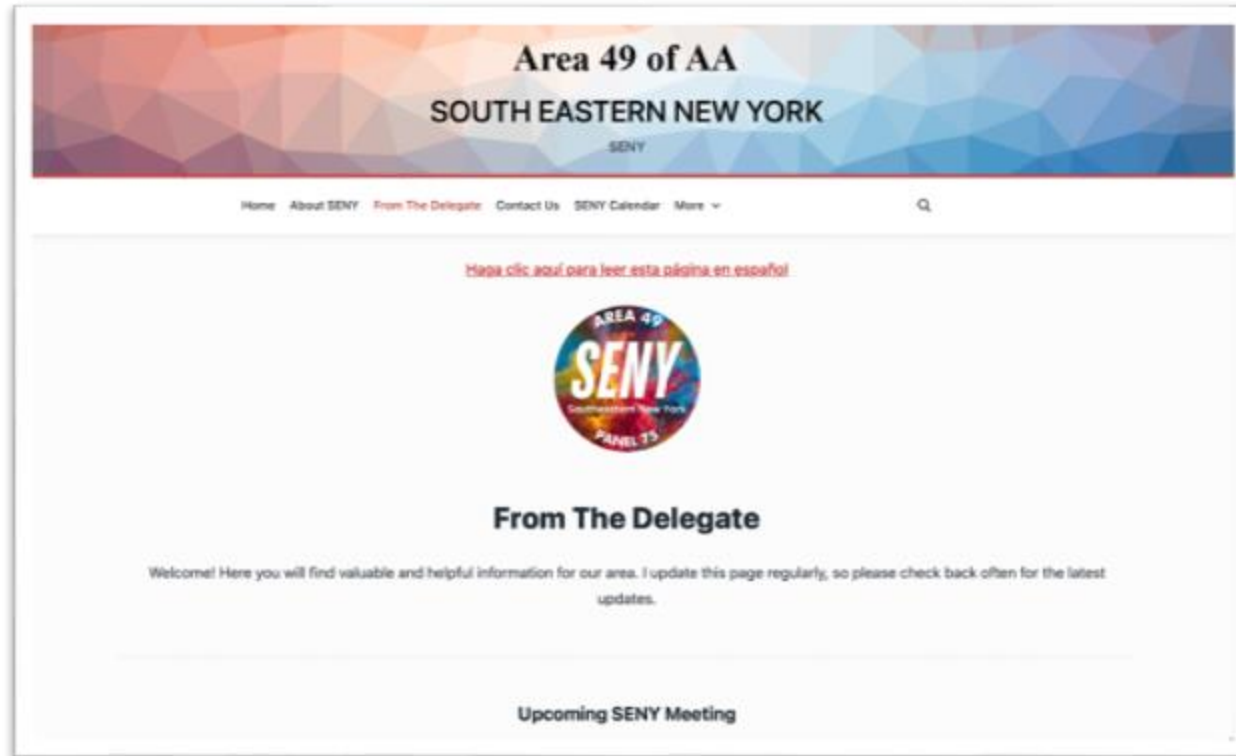
...but first!

From the Delegate Page

English: aaseny.org/delegate

Español: aaseny.org/delegate#delegada

From the Delegate web page



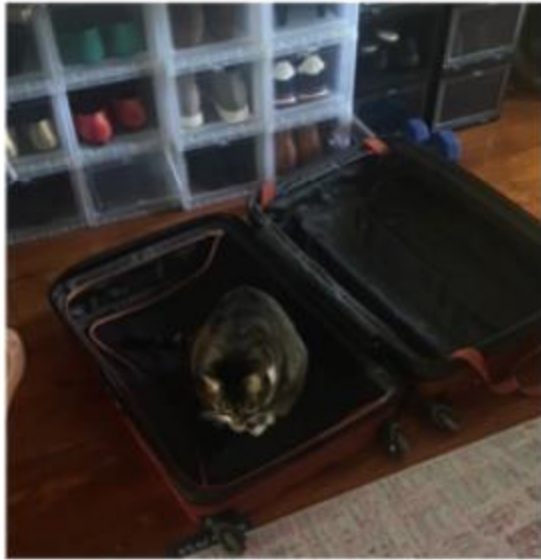
75th Conference section of aaseny.org/delegate will have documents including:

- Advisory Actions
- Committee Considerations
- Financials

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75th General Service Conference Delegate Report back

75th General Service Conference



75th Conference

	Sunday 27	Monday 28	Tuesday 29	Wednesday 30	Thursday 1	Friday 2	Saturday 3
	GSC						4/26 to 5/3
7AM							
8AM	Registration Promenade	Conference Committee Meeting Madison	Conference Committee Meeting Madison	A.A. Grapevine Board Report Summary	Committee Reports & Discussion Sutton Complex	Committee Reports & Discussion Sutton Complex	
9AM	Opening Session Sutton Complex						
10AM	Inventory Group C Madison			Inventory Report Back (Session 5 of 5, Groups B, E, J)			New Delegate chairperson, Rotating Trustees and Non-Trustee Directors
11AM				General Sharing Session	*Break* Committee Reports & Discussion Sutton Complex	*Break* Committee Reports & Discussion Sutton Complex	
Noon	*Break* Lunch & Delegate Orientation by Region Madison	Lunch Own Your Own	Lunch Rhinelander Gallery South	*Break* Regional Lunches for Delegates Madison	Lunch Rhinelander Gallery South	Lunch Rhinelander Gallery South	
1PM	Inventory Report Back: Group C Sutton Complex	Inventory Report Back (Session 2 of 5, Groups O, M, N) Sutton Complex	Area Highlights	Elections	Committee Reports & Discussion (Continued) Sutton Complex	Committee Reports & Discussion (Continued) Sutton Complex	
2PM			A.A.W.S. Board Report Summary				
3PM	*Break* GSB Report Summary Sutton Complex	Area Highlights Sutton Complex	*Break* A.A. International: World Service Meeting Highlights Sutton Complex	Elections Continued/ Committee Reports	*Break* Committee Reports & Discussion (Continued) Sutton Complex	*Break* Committee Reports & Discussion (Continued) Sutton Complex	
4PM		*Break* Inventory Report Back (Session 3 of 5, Groups D, H, L)	Inventory Report Back (Session 4 of 5, Groups A, I, K)				
5PM	Area Highlights: Southwest & Pacific Sutton Complex						
6PM	*Break*	Dinner On Your Own	Area Highlights Delegates Dinner Gramercy Suite	Dinner On Your Own	Dinner Rhinelander Gallery South	Dinner Rhinelander Gallery South	
7PM	Opening Dinner and A.A. Meeting Sutton Complex	Finance Report Sutton Complex			Committee Reports & Discussion (Continued) Sutton Complex	Committee Reports & Discussion (Continued) Sutton Complex	
8PM		Q&A on Financial Report Sutton Complex	*Area Highlights: Northeast Region	Committee Reports and Discussion			
9PM		General Sharing Session: What's on Your Mind? Sutton Complex	International Convention Report and Skit		General Sharing Session: "Closing the Gap: How do we make the voice of every Group"		
10PM							

Ahhhhh! I was at the Conference!



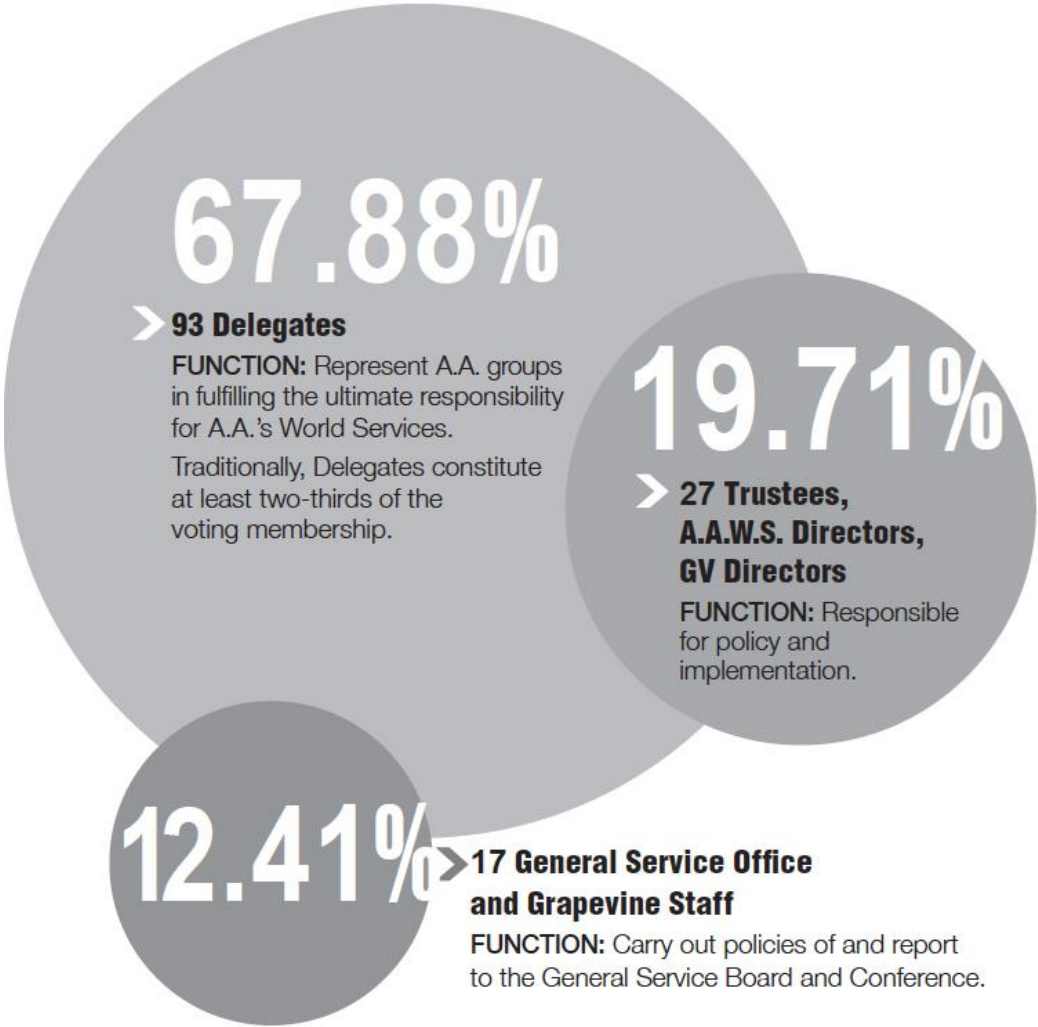
NorthEast Regional Delegates (NERDs)



The Conference Structure & Spiritual Process

Who makes up the Conference?

This year there are 137 voting members of the General Service Conference acting together as guardians of A.A.'s World Services and of the Steps and Traditions. They are composed as follows:



75th General Service Conference

Statistics on Area Delegates

(93 responses)

	Years
Average Age	58
Oldest	79
Youngest	29
Average Length of Sobriety	22
Longest Sobriety	47
Shortest Sobriety	7
Average Length of Service	17
Longest Service	47
Shortest Service	6

Every Conference member has not only a vote but a voice; not only a right but a responsibility to express their views.

The Conference Structure & Spiritual Process

- No new How the Conference Operates document was adopted
- Instead, we built something just as vital: spiritual trust in real time
- Sharing time was shortened by group conscience
- Friday's session was extended to allow full committee report-backs
- Adjustments were made on the floor as needed
- It worked beautifully!

Inventory Process at the Conference

- Conference members participated in small group inventory sessions throughout the week
- Some groups received the same question to explore from different angles
- This built on written evaluations submitted earlier
- The small group work was followed by floor sharing of reflections
- The process offered a more personal and interactive lens on Conference functioning


Inventory Process at the Conference

Group C Questions

Question	
18.	Communication Keeping a balance between ultimate authority and responsibility and the active, day-to-day functioning of world services means there must be consistent communication among all elements of the structure, groups<>district <> area <>< delegate and Conference <> GSB. Where is the greatest need for improvement in this communication? How can we improve it?
6.	Working Together, Increasing Trust Reflecting on Warranty Six: How do we foster a spirit of mutual trust and respect within the Fellowship regarding Conference matters? What can be done to educate one another on the negative impact that lobbying or the politicization of Conference matters may have?
14.	Leadership in A.A. Are we asking too much of our trusted servants, particularly their time? Is the work being done focused on a balance of quantity and quality?
19.	Communication How can we better communicate that the Conference process is more than one week in New York? How do the delegates and regional trustees support the yearlong process effectiveness, and how can we improve?

Quiet Moments



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Delegate's Questionnaire 2025 & Some Side Quests

From Group Conscience to the Conference

Committee Reports on the Conference floor





Understanding Conference Committee Actions

Understanding Conference Committee Actions

Each agenda item is assigned to a Conference committee for review and discussion.

Committees can respond in one of three main ways:

- **Committee Recommendation** — A formal motion sent to the full Conference for discussion and vote. If adopted, it becomes a Conference Advisory Action.
 - Only recommendations go to the floor for a vote.
- **Committee Consideration** — A thoughtful reflection or suggestion recorded in the Final Report. It is not voted on by the Conference but informs future work.
 - Committee Considerations reflect the conscience and discussion of trusted servants, and often guide trustees and staff in future work.
- **Take No Action** — The committee decides not to move the item forward or make a recommendation.

II. Cooperation with the Professional Community

Agenda Item: E

Discuss shared experience in informing professionals how A.A. can serve as a resource for unhoused and neurodivergent alcoholics.

Committee Considerations:

“The committee discussed the shared experience on informing professionals how A.A. can serve as a resource for unhoused and neurodivergent alcoholics **and took no action.**”

The committee noted that there is a **duplication of efforts within conference committees regarding neurodivergent alcoholics.** The committee agreed that there was no new information compelling to reverse the 74th General Service Conference decision to take no action.”

II. Cooperation with the Professional Community

It was recommended that:

- The project for the development of an outward facing pamphlet for mental health professionals be redirected, utilizing existing content in the current draft and reformatted in a quad-fold layout. The committee requests that a draft pamphlet or progress report be brought back to the 2026 Conference Committee on Cooperation with the Professional Community.
- On a one-year trial basis, AAWS subscribe to a LinkedIn premium business account at a cost not to exceed \$1,000 per year, and to bring back a report on the effectiveness of the upgraded account to the 2026 Conference Committee on Cooperation with the Professional Community.



Finance

IV. Finance

Agenda Item: A

Consider a request to reaffirm the 1975 Advisory Action that delegates emphasize to the groups the effect that inflation has had on the contribution dollar and the necessity for adjusting contributions accordingly, to support services provided by the General Service Board.

Committee Considerations:

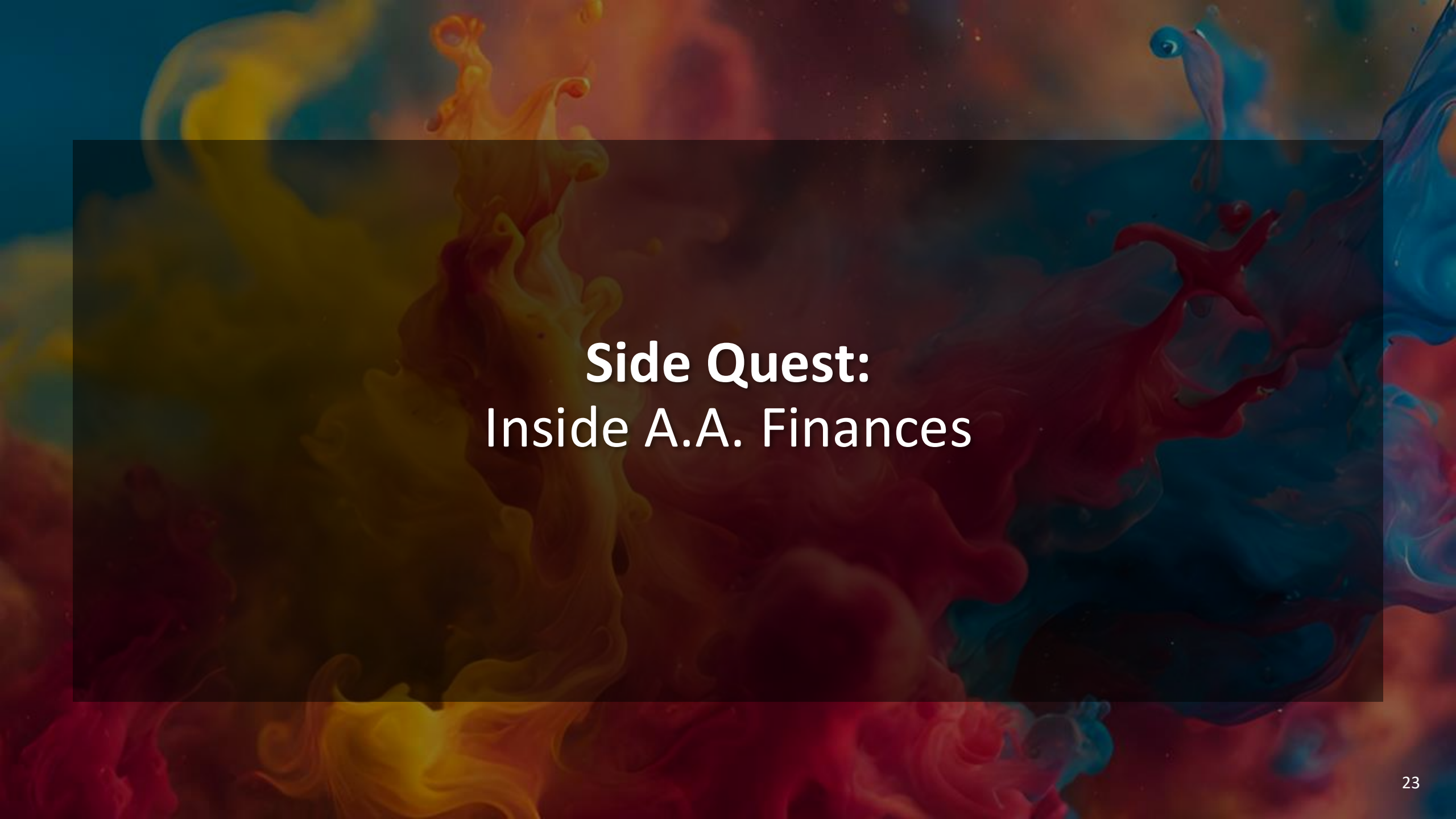
“The committee discussed the 2024 floor action to reaffirm the 1975 Advisory Action that delegates emphasize to the groups the effect that inflation has had on the contribution of the dollar and the necessity for adjusting contributions accordingly, to support services provided by the General Service Board and took no action.

The committee discussed that each delegate has the autonomy to report financial information and may include details of the services being provided which will help districts, groups and individuals adjust their contributions accordingly.”

IV. Finance

It was recommended that:

- The General Service Board Quarterly Financial Report include supplemental reporting on current capital projects and current and estimated maintenance costs.



Side Quest: Inside A.A. Finances

Inside A.A. Finances

Part VI:

A LOOK AT THE 2025 BUDGET

This is the final column in a series from Kevin Prior, former Treasurer of the General Service Board (GSB) and chair of its Finance and Budgetary Committee, who rotated from the board as a Class A (nonalcoholic) trustee after the recent General Service Conference.

[Spring 2025 Box 459](#)

Explanation of Terms

- **Operating Budget:** Covers all recurring, controllable costs such as staff, publishing, rent, technology, the General Service Conference, and Regional Forums. It does not include market-driven changes like pension fund valuation.
- **Capital Budget:** Covers long-term investments such as renovations and new technology. These purchases are recorded as assets and their costs are spread out over time as depreciation.
- **Depreciation:** Kevin clarifies this as a non-cash expense that reflects the gradual usage of a past investment. He emphasizes that financial results are often more helpful when reviewed *before depreciation*, since it doesn't reflect current-year spending.

2024: A Year of Growth and Recovery

- **Seventh Tradition contributions** totaled **\$11.3 million**, a new record, up from **\$10.84 million** in 2023.
- **Operating expenses** at GSO were **\$18.68 million** (excluding depreciation), up 6.9% from the previous year.
- **Operating surplus before depreciation** was **\$1,035,072**.
- **GSO program service costs** averaged **\$6.48 per member**.
- **AAWS literature gross profit** was **\$7.64 million**, up 13% from **\$6.76 million** in 2023.

2024: A Year of Growth and Recovery

- **Grapevine's operating loss** was **\$851,735**, nearly identical to **\$857,144** in 2023.
- **Grapevine subscription income** rose by **3%** due to the first price increase in 12 years.
- **Digital subscription income** (GV Online, GV Complete, GV App) rose by **25%** thanks to subscriber growth.
- **La Viña's shortfall**, covered by the GSB, was **\$571,939**, down from **\$755,749** the year before.
- **La Viña's circulation** rose **17%**, reversing a **3% decrease** the prior year.
- **Capital expenditures** for the year were relatively modest about **\$199,000** total.
- **Prudent Reserve** drawdown: **\$1.06 million**, with no additions made.
- Reserve balance as of December 31, 2024: **\$11.91 million**, covering about **6.5 months** of expenses.

2025: Strategic Investment with Cautious Optimism

- **Contributions** are budgeted at **\$11 million**, slightly below 2024 actuals.
- **Literature sales** are projected to increase due to a full year of sales from the new Plain Language Big Book.
- **Gross margin from literature** is expected to be **55%** of sales — higher than in recent years.
- **Total operating expenses** are budgeted at **\$20.5 million**, including depreciation — the highest ever, but still under inflationary trends going back to 2014.

2025: Strategic Investment with Cautious Optimism

- **No increase in headcount**, and plans are in place to reduce rent by consolidating staff on a single floor beginning in 2026.
- **Operating surplus before depreciation** is again projected to be **\$1 million**.
- **After subtracting La Viña's expected shortfall**, the budgeted net operating surplus (pre-depreciation) is **\$573,000**, compared to **\$431,000** in 2024 and a **\$176,000 deficit** in 2023.

Grapevine and La Viña in 2025

- **Grapevine** is budgeted to **break even before depreciation**, a major turnaround after two years of ~\$850K losses.
- **Grapevine subscription revenue** is projected to be **\$2.2 million** — up 12% from 2024 and 28% from 2023.
- **Gross margin** across GV operations is budgeted at **\$2 million**, a 23% increase over 2024.
- **La Viña's gross margin** is expected to more than double compared to 2024.
- **La Viña's support need** from the GSB is expected to drop to **\$455,000** — about a 20% improvement year-over-year.

Capital Budget

- **GSO/AAWS Capital Budget: \$2.4 million**
- Includes **\$2 million** to retrofit the 11th floor at 475 Riverside, enabling full staff consolidation and long-term savings.
- The remaining **\$340,000** supports publishing, tech, and communications infrastructure.
- **Grapevine Capital Budget: \$60,000**, primarily for continued app development.

For deep dive into financials

AROUND THE PICNIC TABLE



Kevin Prior, CFA, CPA
Class A (nonalcoholic) Trustee
General Service Board Treasurer

[Click here](#)

Spring 2025 Box 459

Inside A.A. Finances

Part VI:

A LOOK AT THE 2025 BUDGET

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[Click here](#)



Literature

VI. Literature

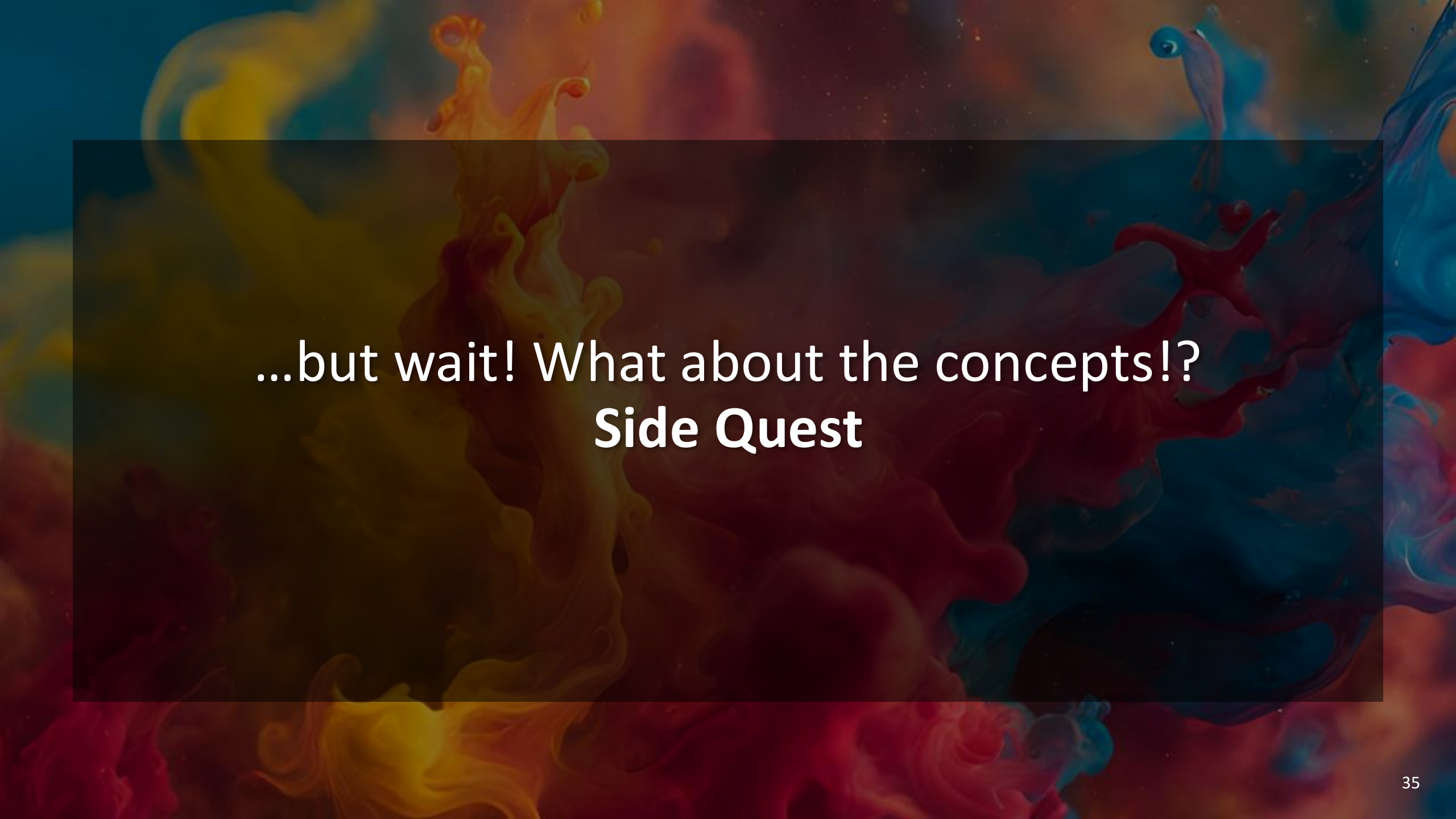
Agenda Item: J

Consider request that the Twelve Concepts for World Service and essays on the Twelve Concepts for World Service be included in the current publication, Twelve Steps and Twelve Traditions.

Committee Recommendation:

“The committee recommended that the current publication Twelve Steps and Twelve Traditions be expanded to include the Twelve Concepts for World Service and essays on the Twelve Concepts for World Service.”

Conference outcome: The recommendation **failed** to achieve substantial unanimity.



...but wait! What about the concepts!?

Side Quest

VI. Literature

Review draft of the developed video animation of the pamphlet The Twelve Concepts Illustrated.

Committee Recommendation:

The committee recommended that the developed video animation of the pamphlet The Twelve Concepts Illustrated be approved.

The committee recommended that the developed video animation of the pamphlet “The Twelve Concepts Illustrated” be approved.



Note: At the Conference, we were shown an updated version specific to the U.S. and Canada including an American voiceover.

VI. Literature

Agenda Item: K

Consider request to update the book Living Sober.

Committee Recommendation:

“The committee recommended that the trustees’ Literature Committee update the language and content of the book Living Sober with a progress report or draft manuscript to be delivered to the 2026 Conference Committee on Literature.”

Conference outcome: The recommendation **received substantial unanimity** and was adopted as a Conference Advisory Action.

VI. Literature

Committee Recommendation:

- The proposals to rescind or revise the *Plain Language Big Book* be collected and deferred until the 77th General Service Conference to allow for a wider Fellowship experience.
- The development of a process within the trustees' Literature Committee for receiving, assessing and forwarding proposed changes to the *Plain Language Big Book* to the Conference Committee on Literature.

The background is a vibrant, abstract composition of swirling colors. On the left, there are large, billowing shapes in shades of yellow and orange. On the right, there are more fluid, swirling patterns in deep blue and magenta. A small, translucent blue fish is visible in the upper right quadrant, swimming towards the left. The overall effect is one of dynamic movement and rich color. A semi-transparent dark rectangle is centered over the image, containing the text.

Policy/Admissions

VII. Policy/Admissions

Agenda Item: E

Consider request that a Super Majority of voting members be required to change or amend Founders Literature.

Committee Consideration:

“The committee considered a request that a super majority of voting members be required to change or amend Founder’s Literature and **took no action**. The committee expressed the importance of this topic but also **noted that developing a policy on possible voting requirements and procedures may be preemptive prior to defining what would be categorized as co-founders’ writings...**

...To provide clarity on the nuances between similar PAIs on potential changes that were forwarded about the co- founder’s writings to the **Report and Charter and the Policy/Admissions committees, both committees met briefly** during their Tuesday committee times to ensure the distinct function of these agenda topics and avoid potential overlaps or confusion”

IX. Report and Charter: Relevant to Policy/Admission item

Agenda Item: B

Consider a request to expand Article Three in the Conference Charter to protect the co-Founders' writings.

Committee Recommendation:

“The committee recommended that the General Service Board **classify all AAWS and AA Grapevine literature written prior to 1971 as Recovery, Service, or Archival/Historical**; review existing policies and consider proposing additional policies as appropriate for updating each classification, and that **a progress report be provided to the 2026 General Service Conference.**”

Conference outcome: The recommendation **received substantial unanimity** and was adopted as a Conference Advisory Action.

X. Treatment and Accessibilities

Agenda Item: D

Review progress report on the update of service material with shared experience from neurodivergent alcoholics. ([link to Flyer on aa.org](#))

Committee Consideration:

“The committee discussed the newly revised service piece “Making the A.A. Message Accessible” (F-107) with added sharing from neurodivergent alcoholics and provided several suggestions to be included in a future revision.”

Service Material/Service Piece vs. Literature

Agenda Item: D

Review progress report on the update of service material with shared experience from neurodivergent alcoholics. **Making the A.A. Message Accessible** ([link to Flyer on aa.org](https://www.aa.org))

- In A.A., **literature refers to core publications** like the Big Book, Twelve and Twelve, and pamphlets that go through the full Conference process. **These require Advisory Actions to be changed.**
- **Service materials are different.** It includes things like accessibility guides or resource sheets. It's created by A.A. staff and can be updated without **Conference approval, but that doesn't mean it's outside the Conference process.**
- When drafts of service material are brought to the Conference, it's because our input matters. We help shape tone, clarity, and spiritual accuracy.
- So even if something is already posted online, it's not a "done deal." The Conference process helps refine and improve it before it becomes widely used.

XI. Trustees

Agenda Item: F

Review Censure Process Proposal.

“The committee reviewed the subcommittee Grievances about General Service Board Actions report and the attached Proposed Methods to Censure the General Service Board and, **after a thoughtful and robust discussion, took no action.**”


XI. Trustees

Agenda Item: G

Consider the request to include the version of the Lasker Award text from A.A. Comes of Age in the book Alcoholics Anonymous.

“The committee discussed the request to include the version of the Lasker Award text from A.A Comes of Age in Appendix D in the book Alcoholics Anonymous and **took no action.**”

Note: As a result of the 2024-25 Equitable Distribution of Workload plan, the above item was on the agenda of the Conference Committee on Trustees.”



Side Quest: Awards and Recognition

Awards and Recognition: aa.org/awards-and-recognition

**Alcoholics
Anonymous®**

 Find A.A. Near You

 Make a Contribution

 Online Bookstore

 English 

I am... 

About A.A. 

Inside A.A. 

Resources 

Daily Reflections



Awards and Recognition


**Alcoholics Anonymous has been honored numerous times for its impact on individuals and society.
Following is a list of these awards received and a brief explanation of the event.**

AA Timeline: aa.org/aa-timeline

Alcoholics
Anonymous®

 Find A.A. Near You

 Make a Contribution

 Online Bookstore

 English 

I am... 

About A.A. 

Inside A.A. 

Resources 

Daily Reflections



A.A. Timeline

ORIGINS

The origins of Alcoholics Anonymous can be traced to the Oxford Group, a religious movement popular in the United States and Europe in the early 20th century. Members of the Oxford Group practiced a formula of self-improvement by performing self-inventory, admitting wrongs, making amends, using prayer and meditation, and carrying the message to others.

In the early 1930s, a well-to-do Rhode Islander, Rowland H., visited the noted Swiss psychoanalyst Carl Jung for help with his alcoholism. Jung determined that Rowland's case was medically hopeless, and that he could only find relief through a vital spiritual experience. Jung directed him to the Oxford Group.

Rowland later introduced fellow Vermonter Edwin ("Ebby") T. to the group, and the two men along with several others were finally able to keep from drinking by practicing the Oxford Group principles.

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76th Conference Committee Chairperson

Conference Committee Chair

The **Conference Committee Chair** is a delegate elected by fellow committee members to help guide the work of that committee during the General Service Conference.

I'm honored to share that **I was elected to serve as Chair of the Conference Committee on Trustees** for the 2026 General Service Conference.



Floor Actions

A floor action is a motion made during the Conference to address something not on the original agenda. If accepted, it's discussed and voted on like any other item.

Floor Action #1

It was recommended that:

The 75th General Service Conference issues a censure, expressing formal disapproval for past behavior of the General Service Board for the following reasons:

- Contributing to an environment that lead to the resignation of experienced and trusted Board members;
- Ineffective, inconsistent, and non-transparent communication to the Conference;
- Unacceptable behavior by trustees including harassment, intimidation, and bullying;
- Undermining the spiritual handshake with the Conference, as described in Concept VI, by not following a Conference Advisory Action.

Accordingly, the Conference directs the General Service Board to:

- Continue to take its inventory, with specific focus on improving accountability to the Conference;
- Report to the Conference on inventory findings and the specific actions taken to address these concerns.

Submitted on May 1, 2025 by Nick K.

Panel 74, Area 41, Nebraska, Delegate


Floor Action #1

- A motion to decline consideration was made first, but it did not pass which meant the full body moved into discussion.
- Over two hours of discussion
- Trustees and board members did not vote but had a voice during discussion.
- **The motion did not receive substantial unanimity.**
- I won't be elaborating further at this time. I'm sharing this summary to ensure the Area is informed, but we'll have space to reflect more deeply, if necessary, later.

Floor Action

It was recommended that:

Begin a study to explore the needs of Spanish-speaking members for tools to access the Big Book. This study will include identifying specific needs within the Spanish-speaking community to determine whether a plain language translation of the Big Book is an appropriate tool or if other accessible materials would be more effective to support Spanish-speaking members who face barriers related to literacy or comprehension.



Couple of more side quests!
International Conventions/Regional Forums

To show how the conference works...

74th International Conventions/Regional Forums **Committee Considerations:**

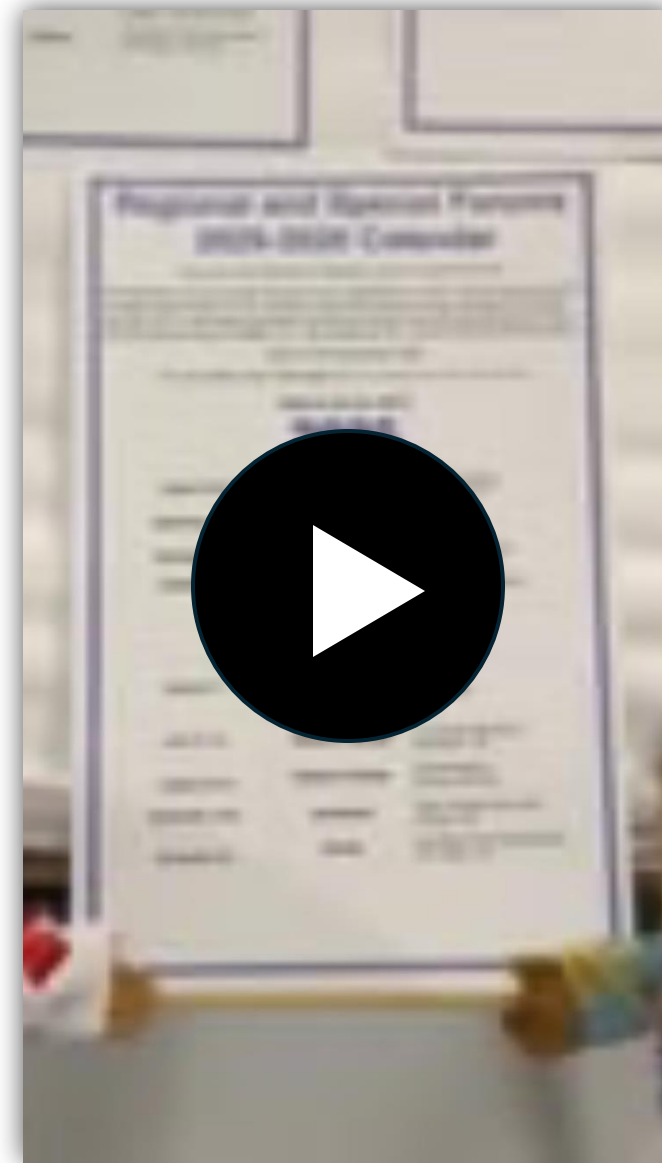
The committee discussed ways of encouraging interest and participation in Regional Forums and made the following suggestions:

- **Consider creating short current anonymity protected videos about Regional Forums** that can be shared on our communication channels.
- That the General Service Board consider adding the use of current technology including streaming, virtual and/or hybrid components to the Regional Forum; and the possibility of using local A.A. resources.
- **Consider adding an additional full virtual forum.**

To show how the conference works...

74th International Conventions/Regional Forums Committee Considerations:

- **Consider creating short current anonymity protected videos about Regional Forums** that can be shared on our communication channels.



Grapevine – Anonymity Video





Public Information

VIII. Public Information

Public Information media platforms.

Committee Recommendation:

The committee recommended that the General Service Board, keeping in mind A.A.'s Twelve Traditions, develop a strategy and vision for digital communications including social media and increase resources for these tools to enhance efforts to carry the message.

VIII. Public Information

Agenda Item: G

Consider a suggestion to develop new video Public Service Announcement (PSA).

Committee Recommendation:

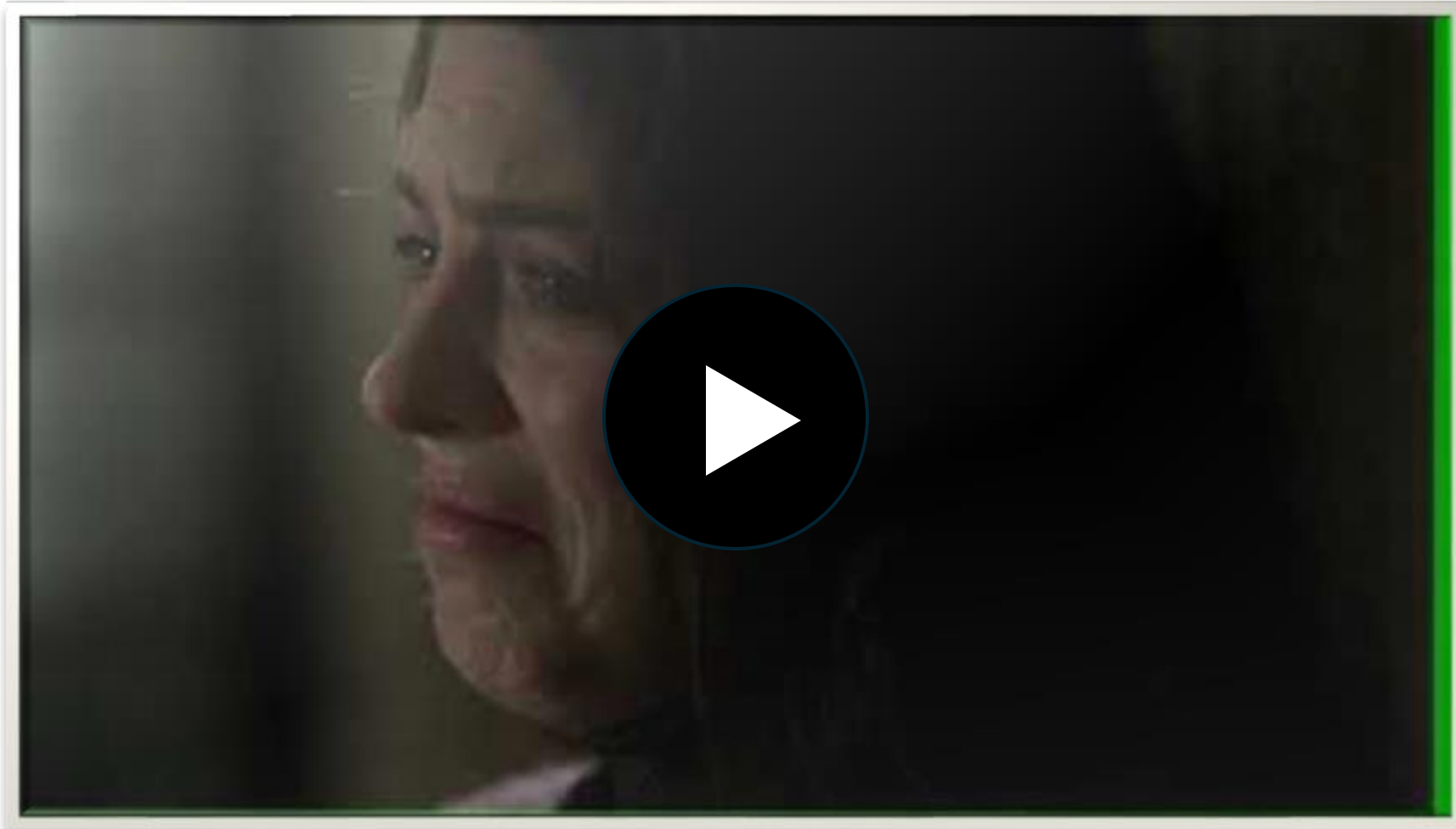
The committee recommended that three videos produced by the General Service Board of Alcoholics Anonymous Australia (“Are you risking your job?” “Are you a danger to your family?” “Cham-pain”) be adapted by AAWS for use on media platforms in the U.S. and Canada.

VIII. Public Information



The committee recommended that videos produced by the General Service Board of Alcoholics Anonymous Australia ...
be adapted by AAWS for use on media platforms in the U.S. and Canada.

VIII. Public Information



The committee recommended that videos produced by the General Service Board of Alcoholics Anonymous Australia ...
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Take a moment...

The background of the slide is an abstract, artistic composition. It features swirling, fluid-like patterns in shades of deep blue, teal, and magenta. On the left side, there are bright, ethereal clouds of yellow and orange, suggesting a light source or a fire. In the upper right corner, a small, translucent blue fish is visible, swimming towards the left. The overall effect is dreamlike and vibrant.

My Area Highlights and Gratitude for the Area 49 Hospitality Committee

Area 49 Hospitality Committee

I was truly proud of the work our Area 49 Hospitality Committee did during Conference week. You created a spirit of joy, connection, and care that so many people felt and appreciated.

Conference members and their plus-ones shared how much fun they had thanks to the thoughtful activities and welcoming energy you brought to everything. Some even stopped me in the hallway just to say thank you. Led with heart by Jeanette K. and Brian C., your work reflected the very best of SENY.

Thank you for showing up with warmth, intention, and love.

My Area 49 Highlights

We bring energy and willingness into everything we do because it's the South Eastern New York State of Mind.



The End

