

Proposal #1 from the PI Committee to the Area

As Public Information Chair for SENY, I would like to propose that we as an AREA send a special \$500 contribution to Central New York-Area 47 to cover a share of the Public Information table/booth fee that is charged by the NEW YORK STATE FAIR- **Wednesday, August 26 – Monday, September 7, 2026 • 9 a.m. to 9 p.m.** They have once again asked all four Areas of New York State to contribute to help defray the total cost of the booth. I am asking for this to be a **special contribution** outside the scope of the normal Public Information Budget as it would be a rather large hit to a small budget.

The stats that they gather each year during the fair show that it is a cost-effective use of funds given the vast numbers that they encounter at the booth at the fair.

Background Information:

925,989 visitors attended the New York State Fair in 2025.

An A.A. P.I./C.P.C. exhibit located in the Science and Technology Building alongside other health and wellness exhibitors has the potential to reach hundreds if not thousands of visitors each day. It's a big opportunity to share information and interact directly with the public about the availability of A.A. in communities across the state and to Individuals who may not be familiar with what we do and how and why we do it.

The fair runs for 13 days and in the past it has been a great resource for sharing the message of Alcoholics Anonymous.