

REGISTRATION PRIVACY POLICY

Registration on the South East New York (SENY - Area 49) website (“SENY SITE”) is necessary for effective communication within the Area, both to “trusted servants” (those who hold a position at the group, district, county, or Area level) as well as those who are generally interested in the happenings of Area. Individuals who do not wish to register but simply want to sign up to receive emails may do so by [clicking here](#)

When registering on the SENY SITE you have the option to choose or opt into various means of communications, including, emails from your county or Area, as well as texts from the Area. The information provided remains confidential and is neither published nor sold to any outside entities.

Upon submitting your registration, either the Area Registration Officer or County Registrar will enter the information into the Area Shared Database. Portions of the information (First Name, Last Initial, Email Address and Phone Number) will be provided to your District Committee Member (DCM) where applicable and District Committee Member Chair (DCMC). The Area Registration Officer will transmit your information to the General Service Office, so they can establish communication lines.

Where a trusted servant has a “service/position” email address, the information shared with DCMs and DCMCs will contain the service email address. The General Service Office requires a personal email address and postal email address for complete registration. Like SENY, The General Service Office keeps the information internally and does not sell or give information to anyone else. See <https://www.aa.org/privacy-policy> for more specific information as to the General Service Office Privacy Policy.

With regard to email, mass emails (e.g., area wide emails) contain an option to unsubscribe or opt out of receiving email notifications located at the end of the email message. At present, a trusted servant (or former trusted servant) can opt out of receiving text messages by contacting their County Registrar or the Area Registration Officer. We hope to have a method of just texting Opt Out implemented in 2026.

To request more information please [click here](#)